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Heineken proposes reappointment of Harold van den Broek as CFO

The proposed reappointment is for a four-year term as per the AGM

By **Shraddha Warde** | October 4, 2024



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The Supervisory Board of Heineken N.V. (HEINEKEN) intends to nominate Harold van den Broek for reappointment as a member of the Executive Board of the company at its Annual General Meeting (AGM) in April 2025. The proposed reappointment is for a four-year term as per the AGM.

Jean-Marc Huët, Chairman of the Supervisory Board of HEINEKEN, stated: "We are pleased to nominate Harold van den Broek for the next term. Under his leadership, HEINEKEN has realised significant revenue and operating profit growth, delivered a substantial cost savings programme and accelerated its business transformation processes, despite global volatility. With his knowledge, experience and commitment Harold is the right person to continue the journey to deliver sustainable long-term value creation"

Harold van den Broek (born 1967, Dutch) was appointed as a member of the Executive Board of HEINEKEN at the AGM in 2021. With over 30 years in fast-moving consumer goods, he has held various business and finance roles across business units, regions, and global functions in Europe, Asia, and Russia. After starting his career at Unilever in 1991 he joined Reckitt Benckiser in 2014 and served as CFO Hygiene and President Hygiene before joining HEINEKEN as CFO and member of the Executive Board on 1 June 2021.

Read online: https://nuffoodsspectrum.in/news/22/21573/heineken-proposes-reappointment-of-harold-van-den-broek-as-cfo.html
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