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MilkyMist partners with SIG and AnaBio to launch probiotic buttermilk in aseptic carton

This game-changing product not only offers consumers a healthy and nutritious option but also ensures long shelf-life without the need for refrigeration

By **Shraddha Warde** | November 8, 2024



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MilkyMist, a renowned dairy innovator from South India, has teamed up with SIG and AnaBio Technologies to introduce the world's first long-life probiotic buttermilk in aseptic carton packs. This groundbreaking development, showcased at Gulfood Manufacturing 2024 in Dubai, represents a breakthrough in the beverage industry, allowing probiotics to be incorporated into shelf-stable drinks in aseptic cartons for the first time.

Probiotics are valued for their gut health and immunity-boosting benefits, but until now, incorporating live probiotics into long-life beverages has been hindered by the heat treatments used in Ultra-High-Temperature (UHT) processing, which compromised probiotic viability. The combination of AnaBio Technologies' patented encapsulation technology and SIG's gentle aseptic filling technology has overcome this challenge, enabling MilkyMist to offer probiotic buttermilk that remains shelf-stable and does not require refrigeration.

"We are thrilled to offer our probiotic buttermilk, a groundbreaking product that combines health and convenience, and reduces energy consumption and food waste thus helping us bring the goodness of probiotics to the people. This game-changing product not only offers consumers a healthy and nutritious option but also ensures long shelf-life without the need for refrigeration. We look forward to seeing this product make a positive difference in the lives of consumers", said Dr K Rathnam, Chief Executive Officer of MilkyMist.

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