NEWS | BEVERAGES

Amrut Distilleries introduces City of Joy single-malt whisky

The City of Joy Edition pays tribute to Kolkata by capturing the essence of the city's rich heritage and vibrant traditions

By **Shraddha Warde** | December 2, 2024


AMRUT
INDIAN
SINGLE MALT WHISKY
AMRUT
INDIAN
SINGLE MALT WHISKY
70 cl e / 700 mL e | 46% alc./vol.
AMRUT DISTILLERIES PVT. LTD.
KAMBIPURA, BENGALURU-560074, INDIA

amrut-single-malt-whisky

> WordPress post #33954

The City of Joy Edition pays tribute to Kolkata by capturing the essence of the city's rich heritage and vibrant traditions

Amrut Distilleries has introduced the “City of Joy” Edition, a limited-edition single malt whisky that celebrates the cultural and historical richness of West Bengal. This release is significant for the brand as it marks its first city-specific launch and the inaugural exclusive release for Eastern India.

The “City of Joy” Edition pays tribute to Kolkata by capturing the essence of the city's rich heritage and vibrant traditions. The packaging features iconic elements of West Bengal, including striking artwork of the historic Howrah Bridge, evocative imagery of rickshaw pullers navigating the city’s streets, depictions of Bengal’s graceful folk dances, and a detailed illustration of the iconic Victoria Memorial. Each bottle serves as a tribute to the state's cultural and artistic legacy, highlighting its enduring influence on India.

Bottled at 48 per cent ABV, this edition promises a unique and delightful experience for whisky enthusiasts in West Bengal. The “City of Joy” was crafted with a distinctive blend that has never been used globally, showcasing Amrut's commitment to creating something extraordinary for a city that represents India's diverse and cosmopolitan culture.

Read online: https://nuffoodsspectrum.in/news/15/21769/amrut-distilleries-introduces-city-of-joy-single-malt-whisky.html
© 2026 NUFFOODS Spectrum. All rights reserved.