NEWS | FSSAI

FSSAI issues advisory to FBOs to prioritise food safety and compliance

This action is in response to the growing popularity of online food delivery and emphasises the importance of ensuring the safety and quality of food products sold through these platforms

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The Food Safety and Standards Authority of India (FSSAI) has issued an advisory to e-commerce food business operators (FBOs) to enhance their food safety compliance practices.

This action is in response to the growing popularity of online food delivery and emphasises the importance of ensuring the safety and quality of food products sold through these platforms.

E-commerce FBOs are encouraged to prioritise training for their delivery personnel in food safety and hygiene practices. This training should focus on proper handling, transportation, and storage of food products to prevent contamination.

Platforms must ensure that the product information displayed online matches the physical product label. Misleading or unverified claims can lead to regulatory action and damage consumer trust.

Additionally, e-commerce FBOs need to verify that food products delivered to customers have a sufficient remaining shelf life, as required by FSSAI regulations.

E-commerce platforms are also encouraged to prominently display the FSSAI license or registration numbers of sellers, along with their hygiene ratings. This transparency will empower consumers to make informed choices.

Furthermore, e-commerce FBOs must ensure that all listed sellers possess valid FSSAI licenses or registrations.

By adhering to these guidelines, e-commerce FBOs can contribute to a safer and more reliable food ecosystem, ultimately protecting consumer health and well-being.

Read online: https://nuffoodsspectrum.in/news/5/21780/fssai-issues-advisory-to-fbos-to-prioritise-food-safety-and-compliance.html

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