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Dairyland first to bring SIG aseptic carton filling machine to Pakistan

Dairyland aims to expand its portfolio while maintaining its commitment to superior nutrition and quality

By **Shraddha Warde** | December 19, 2024



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Dairyland, a leading producer of premium UHT and fresh milk products in Pakistan, has taken a groundbreaking step in the local dairy industry by introducing the country’s first SIG XSlim 24 Aseptic filling machine for aseptic cartons. Renowned for its farm-sourced, high-quality products, Dairyland aims to expand its portfolio while maintaining its commitment to superior nutrition and quality.

As part of its growth strategy, the company plans to launch more affordable product lines, ensuring broader access to high-quality dairy options. Dairyland selected SIG XSlimBloc carton packs for their appealing shelf presence and compact design, aligning with the changing preferences of Pakistani consumers.

Sulaiman Monnoo, CEO of Dairyland, highlighted the significance of the partnership, stating, “Our collaboration with SIG is a pivotal milestone for Dairyland. It allows us to enhance product innovation and introduce value-added offerings to the market. With consumer preferences evolving, operational flexibility is key to achieving competitive price points while ensuring quality and value. This alliance strengthens our ability to deliver greater convenience and satisfaction to our consumers as we work towards driving growth and excellence in the dairy sector.”

By adopting SIG XSlim 24 Aseptic technology, Dairyland is set to revolutionize Pakistan's predominantly conventional dairy market. The combination of improved shelf presence and operational adaptability positions Dairyland to meet evolving consumer demands and effectively compete on price and quality.

Read online: https://nuffoodsspectrum.in/news/12/21838/dairyland-first-to-bring-sig-aseptic-carton-filling-machine-to-pakistan.html

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