NEWS | FOOD

Haldiram’s unveils new gifting range

Haldiram’s has added Europe’s favourite – the Classic Stollen to its season’s greetings range

By **Shraddha Warde** | December 30, 2024

Haldiram's

The Merry Surprise

YOU'VE BEEN WAITING FOR



> WordPress post #34232

Haldiram’s has added Europe’s favourite – the Classic Stollen to its season’s greetings range

Haldiram’s, India’s well-known heritage food major, has unveiled its specially curated Christmas gifting range, featuring delightful treats like gingerbread products and assorted cookies, among others.

Kailash Agarwal, President of retail, Haldiram’s, said, “Christmas is about maximising the moments of celebrations and togetherness, and our thoughtfully curated gifting range is designed to bring out indulgent flavours in every celebration. With a mix of timeless favourites and exciting new creations, we at Haldiram’s hope to make this festive season memorable for everyone.”

Haldiram’s has added Europe’s favourite – the Classic Stollen to its season’s greetings range. The Cherish Range of Plum Cake and Dundee Cake captures the spirit of the season with its rich blend of dried fruits and festive spices. Those with a sweet tooth can enjoy a variety of Assorted Cupcakes that are perfect for gifting too.

Haldiram’s Christmas Treasures Hamper is a thoughtfully crafted package that features a selection of holiday delights including Plum Cake Tin (200g), Classic Stollen Bread (200g), Ginger Bread Housewall (90g), Assorted Ginger Bread Cookies (60g), Ginger Bread Goodie (35g), and Fruit & Nut Bar (100g).

Read online: https://nuffoodsspectrum.in/news/14/21859/haldirams-unveils-new-gifting-range.html
© 2026 NUFFOODS Spectrum. All rights reserved.