NEWS | NUTRITIONALS

Clinikally expands into nutrition category to provide holistic wellness

Clinikally's nutrition category will offer expert consultation with a curated range of supplements to support overall health and wellness

By **Shraddha Warde** | January 17, 2025



Clinikally Image(1)

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Clinikally - India's leading e-pharmacy and digital dermatology platform for skin care and hair care has recently expanded its offerings by launching a new category of Nutrition. The offering focuses on providing high-quality nutritional supplements to support overall health and wellness.

Nutrition plays a crucial role in skin and hair care. It is pivotal in providing essential vitamins, minerals, and nutrients to promote cellular repair, hydration and growth. With the new offering,

Clinikally recognises this integral link between nutrition and skin health and introduced comprehensive solutions that address both external skincare and internal nutritional needs. The holistic approach aims to enhance its consumers' overall well-being by providing products that support health from the inside out.

Elated with the category expansion, Arjun Soin, Founder of Clinikally said, "The Nutrition category complements our existing dermatologist-backed skincare and haircare products by addressing internal factors that influence skin, hair and overall health. This alignment ensures that users receive a 360-degree approach to wellness, combining topical treatments with nutritional support."

Under the nutrition segment, consumers can now access a curated selection of nutritional supplements designed to complement their skincare & haircare routines. These products aim to improve skin and hair health, boost immunity and address specific health concerns with a more comprehensive approach to wellness.

Clinikally offers a variety of supplements including skin, hair and health supplements. Additionally, it provides supplements for joints and body, protein and mind and wellness. Additionally, it features reputable brands known for their quality and efficacy including Nutrova and Wellbeing Nutrition.

Read online: https://nuffoodsspectrum.in/news/6/21926/clinikally-expands-into-nutrition-category-to-provide-holistic-wellness.html

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