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# Westfalia Fruit appoints Aldo Empirico as leader of Westfalia Fruit

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By **Shraddha Warde** | January 23, 2025



WFFPR048a_11481321

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Westfalia Fruit announced that Aldo Empirico has been appointed as leader of Westfalia Fruit Germany as of January 1st, 2025. Aldo, who has been with the business for 22 years has served as Managing Director for Westfalia Fruit Germany since 2020, together with Christoph Buchner, who has decided to leave the business as of December 31st 2024. Aldo will now lead the company’s operations and commercial activities in the country, building on the strong foundation established during his tenure.

"I am excited to step into the role of leading Westfalia Fruit Germany at this exciting time for the business," said Aldo Empirico. "Germany represents a key market with enormous growth potential, especially in avocado consumption. We are seeing increasing demand for avocados, and with a passionate and growing team, I am confident that we can continue to expand our presence and drive success in this vibrant market."

Westfalia Fruit is committed to furthering its position in Germany, leveraging Aldo's leadership and the dedication of its team to meet the rising consumer demand for avocados, guacamole and other fresh produce.

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Read online: https://nuffoodsspectrum.in/news/22/21946/westfalia-fruit-appoints-aldo-empirico-as-leader-of-westfalia-fruit.html

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