NEWS | BEVERAGES

Medusa Beverages raises half a billion in funding

This fresh infusion of capital will be utilised to further operational scaling and to position Medusa as an umbrella of brands

By **Shraddha Warde** | January 24, 2025


Medusa
AIR
WILD BEER
Medusa
HOUSE OF THE DRAGON
FIRE EDITION
PREMIUM
BEER
NET CONTENT
500ML
Medusa
PREMIUM
STRONG BEER
Beer up your Spirits
Net Content
500 ML

Medusa Beer Cans

> WordPress post #34543

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Medusa Beverages, a leader in crafting innovative and premium beers, has successfully raised Rs 56 crore in its Series A funding round, marking a significant milestone in its growth journey. The funding round was led by marquee investors Amal N Parikh & Ashwin Kedia, along with co-investment by Ramesh Damani, Nikhil Garg, Crest Opportunities, and high-net-worth individuals (HNIs) based in Singapore, the UK, and the UAE.

This fresh infusion of capital will be utilised to further operational scaling and to position Medusa as an umbrella of brands, strategically investing in synergistic partnerships across the value chain. The company aims to strengthen its market presence and continue its trajectory toward becoming a leader in the Indian alco-bev space.

Medusa has secured patient capital from investors who have developed a deep understanding of the company during their due diligence process. This ensures that Medusa remains on a sustainable yet solid growth path, without the pressure of rapid expansion at the cost of long-term stability. Additionally, the company has achieved market leadership in the crown market of Delhi within just five years of its product launch, reinforcing investor confidence in its strategic direction and execution capabilities.

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