NEWS | INGREDIENTS

Beyond Oil secures $8.3 Mn master distribution agreement in USA

The US master distribution agreement includes minimum monthly commitments totalling $8.3 million during the fiscal year 2025

By **Shraddha Warde** | January 28, 2025



CA0886691066

> WordPress post #34571

The US master distribution agreement includes minimum monthly commitments totalling $8.3 million during the fiscal year 2025

Beyond Oil Ltd. a food-tech innovation company dedicated to reducing health risks associated with fried food while lowering operational costs, minimising waste and enhancing sustainability, announced a transformative Master Distribution Agreement (US Master Distribution Agreement) with Latitude Ltd. (Latitude), a New York-based importation, distribution, and logistics company. The US Master Distribution Agreement includes minimum monthly commitments totalling $8.3 million during the fiscal year 2025.

Approved on January 23, 2025, the US Master Distribution Agreement grants Latitude the right and license to market and sell the Beyond Oil product across the United States (Territory). The term of the US Master Distribution Agreement is for five (5) years, which may be renewed for additional five (5) year terms, provided that the Master US Distribution Agreement has not been terminated by either party and that the parties have reached agreements on product pricing and minimum purchase requirements for years two through five.

Latitude will focus on selling to small and medium-sized food service customers while leveraging its sub-distributor network to achieve broad market penetration, allowing Beyond Oil to concentrate on securing strategic deals with larger, multinational customers, while Latitude drives growth and revenue in other market segments. The companies will work closely to ensure synchronized efforts, participating jointly in trade shows, coordinating market strategies, and aligning operations to maximize efficiency and impact. This collaboration will enable Beyond Oil to establish a steady cash flow from Latitude’s sales while expanding its reach to all customer levels in the United States with minimal overhead costs. Additionally, Beyond Oil will leverage Latitude’s logistics and supply chain expertise as a U.S.-based logistic partner, ensuring seamless distribution and efficient market penetration.

Read online: https://nuffoodsspectrum.in/news/11/21960/beyond-oil-secures-8-3-mn-master-distribution-agreement-in-usa.html

© 2026 NUFFOODS Spectrum. All rights reserved.