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RKG Agmark Ghee and SICA join hands to launch steppingstone initiative

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By **Shraddha Warde** | February 19, 2025



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In a pioneering collaboration, RKG Agmark Ghee and the South India Chef's Association (SICA) joined hands to launch 'Steppingstone' - a transformative initiative designed to bridge culinary education and industry requirements, by empowering the next generation of culinary professionals with essential skills, industry insights, and professional development

opportunities.

1500 final year students from 50 plus colleges from Chennai, Coimbatore, Madurai and Trichy participated in the one-day event and gained in-depth knowledge on varied topics including, building a successful culinary business, exploring the future, growth opportunities in the culinary industry, mastering personal and professional finances and mastering the art of communication to name a few. The Chennai chapter hosted the career program at the Institute of Hotel Management, Catering Technology & Applied Nutrition, where 210+ students from 17 colleges attended from across surrounding districts. Coimbatore chapter conducted the event at Hindustan College of Arts and Science, with 265+ students from 17 colleges across surrounding districts. In Trichy the event was held at SRM Institute of Hotel Management, engaging 715+ students from 30 colleges across surrounding districts. Hosted at Subbalakshmi Lakshmipathy College of Science, the Madurai chapter had 290+ participants from 24 colleges from the surrounding districts.

Speaking about the first-of-its-kind partnership event between an FMCG brand and a culinary association, G. Aravind - Managing Partner RKG said, "Steppingstone’ will be an enriching learning experience for many next-gen culinary professionals, also a gateway to effective networking with the culinary experts and veterans in the industry. This platform will provide students the opportunity to gain knowledge and experience through a combination of interactive workshops and engaging speaker sessions that will help them make informed decisions related to their careers."

Read online: https://nuffoodsspectrum.in/news/18/22048/rkg-agmark-ghee-and-sica-join-hands-to-launch-steppingstone-initiative.html
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