NEWS | INGREDIENTS

IFF announces expansion of Cedar Rapids, Iowa ingredients facility

IFF will produce high-quality fruit-based ingredients for snack manufacturers, aiming to provide a promising return on investment

By **Shraddha Warde** | February 26, 2025



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IFF unveiled plans to expand its Cedar Rapids, Iowa facility to capture a larger share of the booming healthy snacks market both in the U.S. and globally. The 47,000-square-foot expansion represents a nearly $70 million investment. When fully operational in the latter half of 2026, the expansion is projected to create up to 40 new jobs.

“Our Cedar Rapids plant will be equipped with cutting-edge technologies, allowing us to provide U.S.-made TAURA by IFF fruit ingredients that can be easily integrated into food manufacturing processes,” said Andy Muller, president of Food Ingredients. “Additionally, sustainability is at the forefront of this project, aligning with our commitment to Do More Good.”

Leveraging more than three decades of proprietary technology, this expansion will give IFF a significant competitive edge in the healthy snacks sector. The facility will feature high automation, advanced packaging and ergonomic designs. Its proximity to U.S. customers will enhance supply chain efficiencies. Moreover, the new facility will prioritise sustainability, incorporating efficient heat recovery systems, minimising energy and water consumption, and utilizing reusable methods for raw material handling.

“The expansion project at Cedar Rapids represents the first US IFF facility to focus on TAURA by IFF ingredients,” said Muller. “TAURA’s clean-label fruit and vegetable pieces and pastes provide manufacturers with versatile formats for creating differentiated products with natural appeal.”

Read online: https://nuffoodsspectrum.in/news/11/22076/iff-announces-expansion-of-cedar-rapids-iowa-ingredients-facility.html

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