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# SIG Terra's sale up by 15% in 2024

In 2024 alone, approximately 1.7 billion litres of food were packed in packs made with SIG Terra packaging materials

By **Shraddha Warde** | March 27, 2025




sig-terra-family-rgb

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**In 2024 alone, approximately 1.7 billion litres of food were packed in packs made with SIG Terra packaging materials**

SIG announced the continued success of its SIG Terra portfolio, with a 15 per cent increase in sales for SIG Terra packaging materials for aseptic cartons in 2024. The growth is well above the strong 6 per cent overall revenue growth1 of the company's carton packaging and demonstrates the unbroken increase in market demand for sustainable packaging solutions. SIG Terra is SIG's marker for sustainable packaging innovations, which the company constantly evolves for the better.

In 2024 alone, approximately 1.7 billion litres of food were packed in packs made with SIG Terra packaging materials. Since its introduction, SIG has now sold enough packs with SIG Terra solutions to fill around 6 billion litres of food, marking a milestone in SIG's mission to drive sustainable innovation. Market expansion in Europe and a successful sales ramp-up of the SIG Terra Alu-free + Full barrier packaging material in China further highlight the growing preference for SIG's even more sustainable offerings. SIG Terra solutions in aseptic cartons accounted for 9.3 per cent of the food packed in SIG aseptic cartons in Europe – where uptake has remained strong – and 4.1 per cent worldwide.

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Read online: https://nuffoodsspectrum.in/news/12/22185/sig-terra-sale-up-by-15-in-2024.html
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