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Birinj Global Foods expands with new outlets across India

This expansion marks a significant milestone in BGF’s journey to bring authentic and delightful culinary experiences to food enthusiasts across the country

By **Shraddha Warde** | March 31, 2025



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Birinj Global Foods (BGF), a leading name in the food industry with its house of brands “Waah Biryani”, “Jagri Tea”, “Zen China”, ”Waa Idli”, “Chaat-er-Box”, “Tadka Singh Combo”, and the mini food court model “Munchisthan”. Each brand has made a niche for itself because of its commitment to quality, taste, and customer satisfaction.

Rohit Karan, Co-Founder & executive at Birinj Global Foods, is proud to announce the grand opening of five new outlets across key locations in India. This expansion marks a significant milestone in BGF’s journey to bring authentic and delightful culinary experiences to food enthusiasts across the country. At present, we are creating an initial footprint in Haryana, Delhi NCR, Punjab, UP West, Rajasthan, and Uttrakhand.

Chef Tapan Mukherjee, Executive Director, a hotel management graduate from IAM Kolkata, MBA from MDI Gurgaon, Hospitality Management from Robert Gordon University, Scotland emphasised that with this strategic expansion, BGF aims to cater to the growing demand for high-quality, flavorful, and innovative food offerings while maintaining the brand’s signature taste and service excellence. Each outlet will feature an extensive menu designed to satisfy diverse palates, ranging from traditional favorites to contemporary delicacies. with his experience serving as executive chef in brands like The Grand Hyatt, The Oberoi, and The Claridges.

Read online: https://nuffoodsspectrum.in/news/14/22197/birinj-global-foods-expands-with-new-outlets-across-india.html
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