NEWS | INGREDIENTS

AWL Agri Business launches Fortune Cake Premix for professional bakers

Fortune Cake Premix will be available in three variants Classic Vanilla, Premium Vanilla, and Premium Chocolate

By **Shraddha Warde** | April 2, 2025



Premium Chocolate Cake Mix

> WordPress post #35355

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AWL Agri Business Limited (formerly known as Adani Wilmar Limited), one of India's largest Food FMCG companies, today announced the addition of Fortune Cake Premix to its flourishing product basket for B2B & HoReCa segments. Building on the trusted Fortune brand, Fortune Cake Premix will be available in three variants Classic Vanilla, Premium Vanilla, and Premium Chocolate- providing a versatile base for creating exceptional cakes.

This addition reinforces AWL Agri Business Limited's commitment to addressing the growing need for professional-grade cake premixes that offer uniformity, rich flavours, and ease of preparation while saving valuable time in fast-paced kitchen environments. The product targets a broad spectrum of users, including bakery chefs, pastry chefs, procurement managers, home bakers, cloud kitchens, and catering services, offering them a dependable and superior baking solution.

The product's egg-free formulation caters to vegetarian, egg-intolerant, and health-conscious consumers. The quality of the product ensures consistent results and a delicious, high-quality taste every time. Streamlined and quick cooking preparation saves valuable time in busy kitchen environments, and the premix provides a blank canvas for adding unique toppings, fillings, and flavours, offering versatility and customisation.

Read online: https://nuffoodsspectrum.in/news/11/22207/awl-agri-business-launches-fortune-cake-premix-for-professional-bakers.html

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