NEWS | DIETARY SUPPLEMENTS

Sova Health launches microbiome tests & evidence-based precision supplements

The brand is now introducing a range of diagnostic tools designed to make gut health more precise and science-backed than ever before

By **Shraddha Warde** | April 4, 2025



sova3

> WordPress post #35395

The brand is now introducing a range of diagnostic tools designed to make gut health more precise and science-backed than ever before

Sova Health, India’s first full-stack gut health company, is taking a game-changing step in digestive wellness. Known for its advanced custom-based probiotics and personalised gut-balancing solutions, the brand is now introducing a range of diagnostic tools designed to make gut health more precise and science-backed than ever before.

With the launch of its Gut Microbiome Test (GMT) and Food Intolerance Test (FIT), Sova Health aims to help consumers understand symptoms and tailor solutions to manage them. The company uses India's largest proprietary gut microbiome database, built through whole genome sequencing of over 35,000 samples. Sova tests and analyzes gut bacteria, short-chain fatty acid (SCFA) levels, and key metabolic markers with 100 per cent accuracy. Unlike conventional approaches that rely on generalized symptom management, the Gut microbiome analysis helps to identify the root causes of various conditions related to metabolism, the immune system, and mental health, paving the way for targeted interventions.

"Our mission at Sova Health is to bridge the gap between gut health science and everyday well-being. By leveraging genomic sequencing, we are bringing accuracy and personalization to gut health solutions like never before," said Max Kushnir, Co-founder and Chief Scientific Officer of Sova Health. "These tests empower individuals to take charge of their digestive health with science-backed insights tailored to their unique microbiome."

Read online: https://nuffoodsspectrum.in/news/7/22220/sova-health-launches-microbiome-tests-evidence-based-precision-supplements.html

© 2026 NUFFOODS Spectrum. All rights reserved.