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Curefoods' CakeZone launches Boba Jar Cakes

CakeZone's Boba Jar Cakes combine sponge cake, cream, and real boba pearls in a single dessert jar

By **Sanjiv Das** | August 4, 2025



Boba jar

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CakeZone, a brand which is a part of Curefoods portfolio, launched its newest Boba Jar Cakes—a delightful new range that blends the richness of jar cakes with the chewy surprise of boba pearls.

The launch range includes five vibrant and indulgent flavours. Rasmalai Twist Boba Jar Cake brings together soft cake, fragrant Rasmalai, and chewy boba pearls. Additionally, Tropical Mango Boba Jar Cake offers moist mango cake, luscious mango cream, and juicy boba pearls.

The Silky Butterscotch Boba Jar Cake combines decadent butterscotch cake with rich caramel cream and chewy boba. The Mango Overload Boba Bliss is packed with mango chunks, whipped cream, cake layers, and mango-filled boba. Lastly, the Pineapple Punch Boba Jar Cake delivers the taste of pineapple cake, tangy cream, and tropical boba pearls for a light, fruity experience.

Ankit Nagori, Chief Executive Officer, Curefoods, said, “At Curefoods, we’re always aiming to push boundaries of dessert innovation while staying rooted in Indian flavour preferences. The Boba Jar Cake range is a fun, fresh, and indulgent take on modern snacking. We’re thrilled to bring a one-of-a-kind experience to our customers that blends familiarity with surprise in every spoonful.”

Read online: https://nuffoodsspectrum.in/news/14/22614/curefoods-cakezone-launches-boba-jar-cakes.html
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