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ORSL launches ORSL ZERO Electrolyte Drink

ORSL ZERO Mango Electrolyte Drink combines three vital electrolytes with real mango pulp and zero added sugar

By **Sanjiv Das** | August 18, 2025



ORSL

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Kenvue’s ORSL announced the expansion of its electrolyte and hydration portfolio with the launch of ORSL ZERO, an electrolyte drink with zero added sugar and made with real mango pulp. With this launch, Kenvue with its brand ORSL, reinforces its commitment to providing a holistic science-backed portfolio of hydration solutions that help meet the evolving and varied needs of Indian consumers.

ORSL ZERO Mango Electrolyte Drink combines three vital electrolytes with real mango pulp and zero added sugar, offering hydration that is both tasty and guilt-free.

The new ORSL ZERO Mango Electrolyte Drink addresses a critical gap in the hydration space. The minimal amount of calories in ORSL Zero Electrolyte Drink is from naturally occurring sugars of mango pulp.

Prashant Shinde, Business Head – Self-Care, Kenvue India, shared, “In recent years, we have seen an acceleration of health and wellness with consumers increasingly seeking nutritious solutions. With ORSL ZERO Electrolyte Drink Mango, we offer a solution to discerning consumers who are seeking rehydration solutions with indulgence of the most-loved taste of mango. The electrolyte drink promises to help deliver rehydration with the indulgence of mango, with the benefit of zero-added sugar.”

Nagarajan Ramasubramaniam, Senior R&D Director, Kenvue, added, “Non-Diarrheal Dehydration is often underestimated, especially among those with lifestyle-related or chronic health conditions. It can quietly impact energy levels, cognition, and recovery. ORSL ZERO Electrolyte Drink Mango is scientifically formulated to support rehydration with its blend of fluid and electrolytes, while its zero-added sugar profile makes it suitable for those conscious about calorie consumption.

Read online: https://nuffoodsspectrum.in/news/15/22641/orsl-launches-orsl-zero-electrolyte-drink.html
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