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Zydus Wellness acquires UK-based Comfort Click

Forays into the UK and EU markets

By **Sanjiv Das** | September 2, 2025



Supplement

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Forays into the UK and EU markets

Zydus Wellness announced that Alidac UK, a wholly owned subsidiary, has signed a definitive agreement acquiring UK-based Comfort Click (CCL or Comfort Click), including its three subsidiaries located in Ireland, the US and India. The acquisition marks Zydus Wellness' first overseas acquisition and its entry into the Vitamins, Minerals and Supplements (VMS) segment.

CCL has operations across the UK and Europe EU and is expanding its operations in the US. The company has a strong and diversified portfolio across adult, kids and pet segments. Comfort Click's business portfolio comprises three brands: (i) WeightWorldTM which includes plant-based supplements, vitamins and minerals, collagen, omegas, probiotics, and micronutrients, and sports nutrition for adults, (ii) maxmedixTM a specialty VMS gummy brand which caters to all paediatric nutritional requirements and (iii) Animigo a natural pet VMS brand which offers a range of pet care products.

Dr Sharvil Patel, Chairman, Zydus Wellness, "The global acquisition of Comfort Click, a leading player in the digital vitamins, minerals, and supplements space, marks a significant step in our journey to empower consumers to make informed choices and embrace wellness-focused products as part of their path to better health. This strategic move reflects our aspiration to be a forward-looking company that not only anticipates consumer needs but also enables easy access to them. With Comfort Click, we are strengthening our global capabilities, deepening our presence in digital health and personalised wellness, and exploring scalable and sustainable models that will shape the future of wellbeing. We are excited and exploring new possibilities driven by innovation and a customer-first approach."

Tarun Arora, CEO and Whole-Time Director, Zydus Wellness, said "The acquisition of Comfort Click is a significant step forward in our journey to strengthen our leadership in the wellness space. It aligns with our strategic vision of expanding Zydus Wellness' international footprint while deepening our capabilities in consumer-centric health and wellbeing solutions. Comfort Click brings a strong portfolio, a digital-first approach, and a shared commitment to innovation and quality. We are excited to welcome the employees, consumers, partners, and stakeholders as we work together to unlock new opportunities and advance the wellness quotient worldwide."

Read online: https://nuffoodsspectrum.in/news/7/22669/zydus-wellness-acquires-uk-based-comfort-click.html
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