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Amway India collaborates with Nourishing Schools Foundation

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By **Sanjiv Das** | September 5, 2025



Amway

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Amway India in collaboration with Nourishing Schools Foundation, announced the launch of the School Nutrition Education Program under its flagship 'Power of 5 (Po5)' project in New Delhi. The programme partners with 12 government and NGO-run schools across Delhi and Chennai. The initiative is expected to benefit more than 12,000 people, including 3,000 school-going children, in its first year.

Speaking on this, Rajneesh Chopra, Managing Director, Amway India, stated, "The partnership with the Nourishing Schools Foundation is an extension of our commitment to help transform 5 million lives in India through an inclusive, community-driven approach. It reflects our broader social impact philosophy, integrating health and wellbeing into everything we do, building need-based, evidence-led interventions, and working hand-in-hand with grassroots organisations, government, and global agencies."

The initiative brings together multiple stakeholders from corporate to Non-Profit organisations and the Delhi education department**,** to promote integrated approaches to improving nutrition education among school-going children. It reinforces Amway's mission to help build a healthier, well-nourished India. Through a combination of student-led showcases, thought-provoking discussions, and the unveiling of the School Nutrition Education Program Toolkit, the launch event underscored the role of schools as powerful platforms for driving behaviour change, building food literacy, and empowering children to become advocates for community health.

Amway's Po5 School Nutrition Education program is a 12-month intervention that aims to improve the health, nutrition, and learning outcomes of schoolchildren by integrating nutrition education into daily school activities. Central to the program is a specially designed nutrition toolkit featuring games, educational materials, and visual aids that make learning about nutrition interactive, engaging, and fun for children. It focuses on key areas: boosting nutrition awareness to encouraging healthy habits, training teachers, tracking progress, engaging volunteers, and empowering children to take charge of their wellbeing.

Archana Sinha, Co-founder, Nourishing Schools Foundation, added: "Schools have an unparalleled ability to shape young minds and influence family and community behaviours. By

equipping children with the right knowledge, skills, and resources, we can create a ripple effect of healthier choices that lasts a lifetime. This collaboration with Amway India is about combining expertise, resources, and vision to make nutrition education a core part of the learning experience for every child."

Read online: https://nuffoodsspectrum.in/news/18/22692/amway-india-collaborates-with-nourishing-schools-foundation.html
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