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Rajasthan’s Sidhi Marwadi to establish 100 outlets by FY 2025–26 through franchise-led model

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By **Sanjiv Das** | September 9, 2025



Marwari

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Clean-food brand from Rajasthan Sidhi Marwadi, founded by entrepreneur Kaushalya Chaudhary, continues to strengthen its national footprint with 20 outlets now operational across India and 25+ more expected to launch before Diwali 2025. The company has announced an ambitious roadmap to establish 100 outlets by FY 2025–26 through a franchise-led model.

Launched in 2024, Sidhi Marwadi specialises in preservative-free products such as hand-ground spices, cold-pressed oils, and traditional Rajasthani staples.

20 outlets are operational across Rajasthan, Gujarat, Maharashtra, and other states. 25+ outlets in the pipeline, to be launched before Diwali 2025. A target of 100 outlets by FY 2025–26, with a women-centric franchise model.

Recently, Sidhi Marwadi inaugurated its 20th outlet in Jodhpur, marking a celebratory milestone for the brand.

“Sidhi Marwadi is not just about products; it is about creating livelihoods and preserving our heritage. Each outlet is an opportunity for women to gain financial independence,” Kaushalya Chaudhary said.

Sidhi Marwadi aims to extend beyond the domestic market to global Indian communities. By FY 2025–26, the company plans not only to cross 100 outlets but also to become a benchmark for women-led entrepreneurship in the clean-food industry.

Read online: https://nuffoodsspectrum.in/news/30/22700/rajasthans-sidhi-marwadi-to-establish-100-outlets-by-fy-2025-26-through-franchise-led-model.html

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