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Sharief Bhai unveils Layers of Love campaign with Dakhni cuisine

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By **Sanjiv Das** | October 8, 2025



Sharief Bhai - Layers of Love

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Sharief Bhai, by Curefoods, one of India's leading brand for authentic Dakhni cuisine, has launched its festive campaign, Layers of Love**,** which will run till December 31, 2025.

The brand has curated a special menu that captures the depth and variety of Dakhni cuisine. The menu features the bestseller mutton dum biryani, newly launched Shawarma range and Royal Platters, designed for family-style sharing with an assortment of the dakhni starters.

Ankit Nagori, Chief Executive Officer, Curefoods, said, "At Sharief Bhai, food is more than just a meal—it's an expression of love and belonging. With 'Layers of Love,' we want to celebrate the festive season by bringing people together around authentic Dakhni flavours, with dishes that are rich in heritage and layered with meaning."

With "Layers of Love," Sharief Bhai continues for authentic Dakhni cuisine, serving food that is layered not just with flavours, but with stories, emotions, and traditions that bring people closer.

Read online: https://nuffoodsspectrum.in/news/14/22776/sharief-bhai-unveils-layers-of-love-campaign-with-dakhni-cuisine.html
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