NEWS | BEVERAGES

# Ghodawat Consumer Limited unveils Coolberg Diet

The beverage is available in peach and strawberry flavours and presented in a 330 ml glass bottle, Coolberg Diet

By **Sanjiv Das** | November 12, 2025


ZERO SUGAR
coolberg
Diet
PEACH
NON-ALCOHOLIC
ZERO SUGAR
coolberg
Diet
STRAWBERRY
NON-ALCOHOLIC
coolberg

Ghodawat

> WordPress post #37949

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Ghodawat Consumer Limited (GCL), the FMCG arm of the Sanjay Ghodawat Group, has launched Coolberg Diet, India's first zero-sugar malt beverage. The innovative beverage offers a flavourful, zero-sugar, zero-alcohol alternative that perfectly complements today's modern, wellness-driven lifestyles.

Available in peach and strawberry flavours and presented in a 330 ml glass bottle, Coolberg Diet is poised to redefine the non-alcoholic beverage segment in India.

Salloni Ghodawat, CEO, GCL, said, "At Ghodawat Consumer, our mission has always been to offer innovative, better-for-you products that align with evolving consumer needs. Coolberg Diet is more than just a beverage; it's a lifestyle choice for those who want to enjoy flavour and refreshment without compromising on health. As the demand for functional and guilt-free beverages grows, we're confident that Coolberg Diet will resonate with consumers seeking balance, quality, and a smarter way to enjoy their favourite drink."

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Read online: https://nuffoodsspectrum.in/news/15/22874/ghodawat-consumer-limited-unveils-coolberg-diet.html
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