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Roquette unveils platform HORIZONS to help food industry navigate uncertainty

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By **Sanjiv Das** | November 26, 2025



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Roquette, a global leader in plant-based ingredients and a pioneer in sustainable food innovation, has launched HORIZONS, a foresight platform created to help food and nutrition businesses anticipate change, explore possible futures, and transform uncertainty into actionable strategies.

HORIZONS combines advanced AI-driven scanning with expert analysis to detect emerging signals, prioritise the most critical drivers, and develop scenarios that guide long-term strategy and innovation.

The platform follows a four-step process that begins with scanning for signals of change, spanning lifestyle shifts, regulations, technologies, market dynamics, and resource management. These signals are transformed into radars and prioritised according to their likelihood and potential impact. From here, Roquette experts construct scenarios that explore how the future may unfold under different conditions. The final step translates these scenarios into tangible resources, such as ideation tools that provide practical guidance for future-proof strategies.

HORIZONS helps users connect long-term forces of change with immediate market realities. Manufacturers can anticipate regulatory and consumer shifts, reduce uncertainty by stress-testing strategies across multiple potential futures, and fast-track innovation cycles. The platform also establishes a framework for resilience in volatile times, helping businesses to act decisively rather than reactively.

“HORIZONS is about giving the food industry the confidence to look further ahead and act with clarity today,” said Sébastien Adelis, Roquette’s Food & Nutrition Global Insights and Digital Planner. “Our industry is being reshaped by shifting consumer expectations, new health priorities, regulatory pressures, and breakthrough technologies. The challenge is not simply

keeping pace with these changes but anticipating what they will mean. By combining advanced analytics with the expertise of our teams worldwide, HORIZONS transforms uncertainty into clear direction, enabling our partners to accelerate innovation, build resilience, and shape a more sustainable future."

HORIZONS is launching with online access to selected foresight resources, including a 'strategic toolbox' of industry radars, driver cards, scenarios, and ideation materials. These tools are designed to spark new ways of thinking about the future of food, leading to tailored co-creation projects if desired.

Read online: https://nuffoodsspectrum.in/news/11/22915/roquette-unveils-platform-horizons-to-help-food-industry-navigate-uncertainty.html
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