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Edible oil brand Doctors' Choice appoints Dhinal Brahmbhatt as Chief Business Officer

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By **Sanjiv Das** | December 8, 2025



Dhinal Brahmbhatt

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Doctors’ Choice, a flagship edible oil brand under the aegis of Budge Budge Refineries (BBRL), has announced the appointment of Dhinal Brahmbhatt as its Chief Business Officer (CBO). In his new role, Brahmbhatt will lead the brand’s strategic expansion, strengthen its market footprint, and drive initiatives focused on business transformation, sales growth and consumer trust.

With over 24 years of cross-industry experience spanning FMCG, Telecom, and Consumer Products, Mr Brahmbhatt brings deep expertise in business strategy, channel development, and market execution.

“We are delighted to welcome Dhinal Brahmbhatt to the Doctors’ Choice leadership team. His proven expertise in driving growth and building strong consumer-focused brands will be instrumental as we continue to strengthen our presence and build on our legacy of trust and quality," said Bijay Agarwal, MD and CEO, Budge Budge Refineries Limited (BBRL).

Brahmbhatt has served as Business Head - SAARC Region at McNROE Consumer Products, where he was instrumental in driving distribution efficiency, category growth, and regional brand performance. His leadership tenure includes roles at Patanjali, Hindustan Coca-Cola Beverages, Idea Cellular, Tata Teleservices, HCL, and Godrej Sara Lee.

“Doctors’ Choice stands for quality, trust, and care - values that deeply resonate with me. I look forward to contributing to its journey of transformation and growth, expansion, creating value for consumers and stakeholders alike”, said Brahmbhatt, Chief Business Officer, Doctors’ Choice about his new role.

An alumnus of the Indian Institute of Management, Ahmedabad (IIM-A), Brahmbhatt blends strategic foresight with operational excellence, making him a key asset in steering Doctors’ Choice into its next growth phase.

Under his leadership, Doctors’ Choice will continue to expand its footprint across key markets, reinforcing its commitment to delivering pure, trusted and quality edible oils to Indian households.

Read online: https://nuffoodsspectrum.in/news/22/22944/edible-oil-brand-doctors-choice-appoints-dhinal-brahmbhatt-as-its-chief-business-officer.html
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