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GABIT acquires nutrition brand Näck

To build fully integrated longevity ecosystem

By **Sanjiv Das** | December 22, 2025



Gabit

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To build fully integrated longevity ecosystem

GABIT, a full-stack longevity company, announced its acquisition of Sweden-based Näck, a clean, science-led nutrition brand. This move brings together GABIT's cutting-edge health tracking smart ring technology and AI-based health coaching with Näck's thoughtfully formulated supplements.

GABIT combines continuous data with personalised actions, nudges, and personalised fitness and nutrition plans to help users actually improve their health, not just track it. Näck's supplements are formulated to meet recommended dietary allowances (RDA) where applicable, carry Informed Choice certification, with every batch rigorously tested against 250+ banned substances.

"Näck stands for nutrition that is simple, transparent, and rooted in science," said Gaurav Gupta, Founder, GABIT. "At GABIT, we've always believed that health is interconnected. This acquisition is a natural next step, because the impact of what you put into your body should be just as measurable as how you move, sleep, recover, and live. When supplements, diagnostics, and continuous tracking come together, health stops being vague and starts becoming measurable."

Arpana Shahi, Founder, GABIT mentioned, "Imagine taking a supplement for better sleep and actually being able to
measure its effect on your deep sleep. Or adjusting your nutrition through supplements and seeing tangible changes in recovery, energy, or metabolic health. That's the future of health we're building."

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