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Havmor Ice Cream launches guava chilli flavoured ice cream

Guava Chilli Ice Cream captures the essence of a nostalgic street-side experience and translates it into a creamy, indulgent format

By **Sanjiv Das** | May 8, 2026



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Havmor, part of Lotte India Corporation, has launched its latest innovation—Guava Chilli Ice Cream. The new flavour delivers a balanced blend of sweet, tangy, and spicy notes staying true to Havmor’s philosophy of evolving existing preferences rather than reinventing them.

Guava Chilli Ice Cream captures the essence of a nostalgic street-side experience and translates it into a creamy, indulgent format. Crafted with 25 per cent fruit preparation, the product reinforces real fruit credentials while retaining Havmor’s signature milk-based richness.

The product is now available across general trade, Havmor parlours, and quick commerce platforms like BlinkIt, Zepto, Swiggy Instamart and Flipkart Minutes.

Supported by a high-impact OOH and social media campaign, the launch aims to bring alive the quirky nostalgia of this iconic pairing for today’s consumers.

With this launch, Havmor continues to strengthen its position as a brand that brings together tradition and innovation, creating flavour experiences that are not just consumed, but remembered.

Read online: https://nuffoodsspectrum.in/news/14/23399/havmor-ice-cream-launches-guava-chilli-flavoured-ice-cream.html
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