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Uttar Pradesh set to emerge as major hub for premium fruit production and exports

A modern Clean Plant Centre is being established at CISH, Lucknow, where disease-free and genetically pure planting material for fruit crops such as mango, guava, litchi and avocado will be developed and conserved

By **Sanjiv Das** | May 8, 2026



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Addressing the 'Fruit Horizon 2026' conference organised at ICAR–Central Institute for Subtropical Horticulture (CISH) in Lucknow, Union Minister for Agriculture & Farmers Welfare and Rural Development Shivraj Singh Chouhan said that merely increasing production will no longer be enough. He stressed that India must now work seriously on quality, shelf life, processing, logistics and export standards to establish a strong identity in the global fruit market.

Chouhan said that improving fruit quality is essential if India aims to strengthen its position in the global fruit market. He emphasized that special attention must now be given to enhancing shelf life, maintaining quality during exports and ensuring production in line with international standards. It was decided that scientific institutions under ICAR, exporters, Agricultural and Processed Food Products Export Development Authority and other concerned agencies would jointly constitute a task force.

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