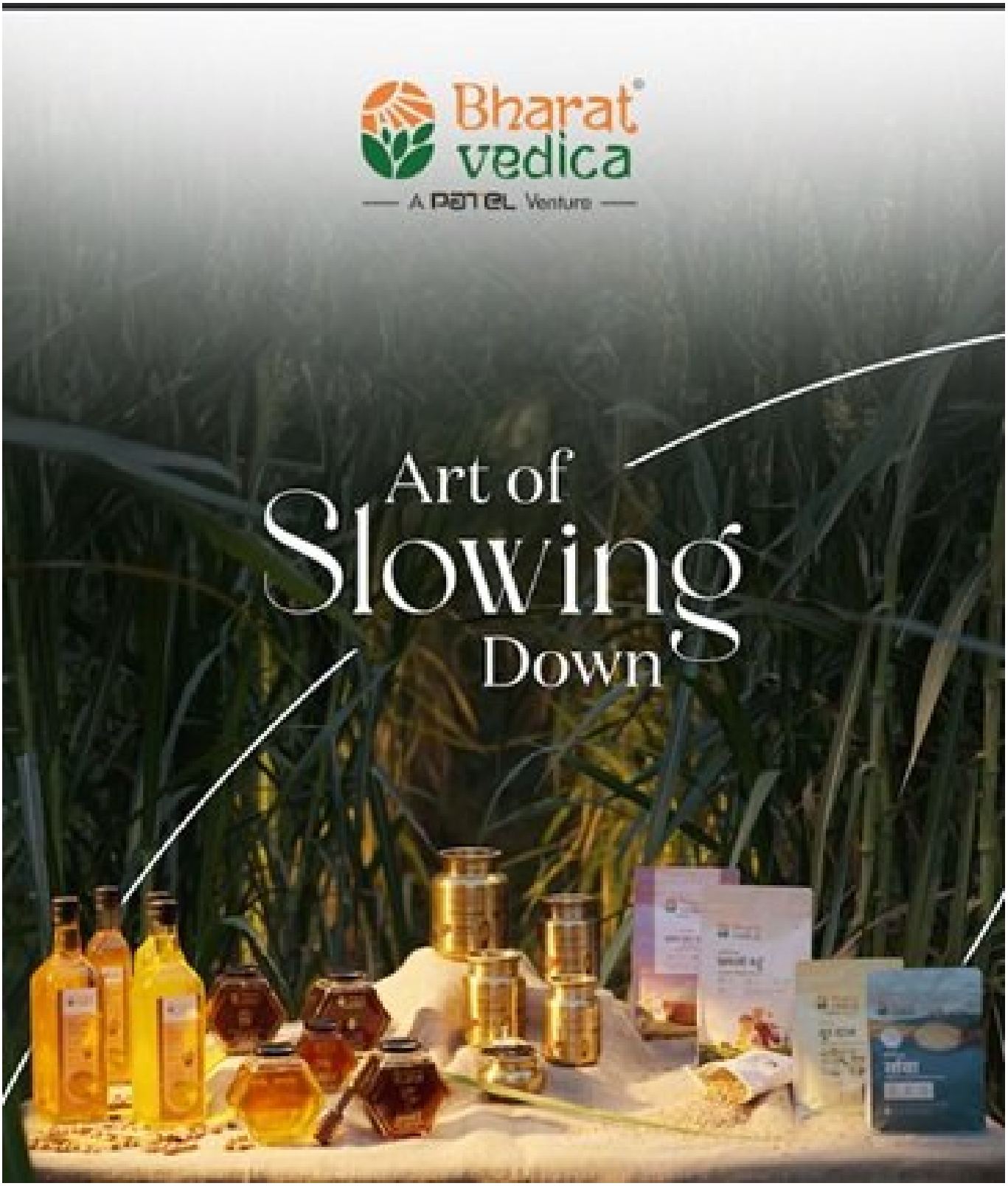
NEWS | ALLIED INDUSTRY

Bharat Vedica launches brand film ‘The Art of Slowing Down’

The film is now live on the brand’s official website and other social media platforms

By **Sanjiv Das** | May 8, 2026



Bharat Vedica

> WordPress post #39917

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Bharat Vedica-A Patel Venture has launched its latest brand film as part of its core belief and campaign titled ‘The Art of Slowing Down’. The film is now live on the brand’s official website, YouTube channel, Instagram, Facebook and LinkedIn with a focus on engaging with conscious consumers, storytellers, and communities who value authenticity, sustainability, and heritage.

Arvind Patel, MD, Bharat Vedica - A Patel Venture, said, “In a time when everything around us is moving faster than ever, we at Bharat Vedica believe in slowing down and reconnecting with nature. We trust that good things take time and that food is best when it is allowed to grow at its own pace, without external intervention. When ingredients are cultivated this way, they retain their true flavor, offer better nourishment, and reflect the integrity of their origins. ‘The Art of Slowing Down’ is a celebration of these raw ingredients grown, harvested, and preserved with patience and care. Each grain carries time, tradition, and patience behind its cultivation. Through this film, we hope to inspire a deeper appreciation for ingredients in their most authentic form and encourage more conscious choices in everyday living.”

Read online: https://nuffoodsspectrum.in/news/30/23402/bharat-vedica-launches-brand-film-the-art-of-slowing-down.html
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