

SlimFast brings all-new Line of Keto Products

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SlimFast, the proven diet brand which, over the course of the last 40 years, has helped millions of Americans shed pounds quickly and reliably, has created SlimFast Keto, an all-new delicious product line that brings convenience and ease to men and women following the trendy Keto diet.

The meal replacement shakes and bars, along with the fat bomb snacks and other products in the SlimFast Keto line are all formulated on the principles of ketogenic nutrition: high-fat, low-carbohydrate, and moderate protein. This shifts the body's primary fuel source from carbohydrates to fat, forcing it into a state called ketosis.

SlimFast Keto provides dieters everything they need to make Keto easy, both at home and on-the-go The line of eight must-have products includes two meal replacement Shake Mixes (Fudge Brownie Batter and Vanilla Cake Batter), two Meal Replacement Bars (Whipped Peanut Butter and Whipped Triple Chocolate), the indulgent Peanut Butter Cup Fat Bomb snacks, Unsweetened Keto Coffee Creamer, and MCT Oil. SlimFast Keto Ketone Test Strips also help you track results.

Let 40 years of weight-loss expertise guide the way. Dieters no longer have to eat up their valuable time tracking and

calculating how many grams of fat, protein and carbs they're taking in. Every bar, shake and fat bomb in the SlimFast Keto line is made with a balanced amount of high-fat, low-carb, Keto-compatible ingredients, including grass-fed butter, coconut oil, MCTs, and protein from whey and collagen. In addition, all SlimFast Keto products are free from gluten, artificial sweeteners, artificial flavors, and artificial colors.

"With new SlimFast Keto, we are giving American dieters what they told us they wanted for 2019 —they want a quick, easy and super-convenient way to follow the ketogenic diet," says SlimFast President, Doug Reader.