

Müller Milk & Ingredients to reduce plastic use and food waste

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Müller Milk & Ingredients (MMI) is set to reduce plastic use by 400 tonnes per annum whilst substantially cutting food waste and distribution costs as it simplifies its range of fresh milk and cream products.

The SKU (Stock Keeping Unit) rationalisation programme, part of MMI's Darwin project, could see the company pare down the 835 fresh milk and cream SKU's manufactured across its network of six dairies by up to 40%.

An innovative lightweighting exercise, made possible by Müller's investment on in-house milk packaging capabilities, will also allow the business to remove 400 tonnes of plastic from its core fresh milk SKUs, while maintaining the integrity and quality of the packaging.

By working collaboratively with customers to focus on popular SKU's, the company will improve its environmental performance, benefitting customers and consumers and helping to support the long term sustainability of the business.