

AAK launches new portfolio for plant-based foods

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AAK, a world leader in value-adding vegetable oils and fats, has launched AkoPlanet™, a new portfolio with tailor-made solutions for food manufacturers developing plant-based alternatives to products within the meat, dairy and ice cream segments.

Johan Westman, President and CEO, AAK Group said, "Vegan, vegetarian and flexitarian diets are rapidly growing, creating new and exciting opportunities for food manufacturers. This development is, of course, very interesting to AAK as we have been working with plant-based ingredients for more than a century."

As per the company statement, "AkoPlanet™ will not only enable food manufacturers to meet a variety of industry opportunities, such as health, nutrition and sustainability, but also the fast-growing demand for plant-based products among consumers, particularly millennials. Sustainable sourcing is a crucial aspect for the plant-based movement and all raw materials used in the AkoPlanet™ portfolio are, as a minimum standard, traceable to the growing region."

Henning Villadsen, Business Development Director at AAK said, "Many of the key characteristics of animal-derived products can be recreated through optimal formulations of oils and fats. This has positive implications for the flavor, texture and other sensory attributes of plant-based foods, enabling our customers to create great-tasting alternatives to meat, dairy and ice cream products."

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