

pladis appoints Sridhar Ramamurthy as CFO

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pladis, one of the world's leading snacking companies, has appointed Sridhar Ramamurthy as Chief Financial Officer, effective as of today. Sridhar will report to Chief Executive Officer, Salman Amin.

"Sridhar is a seasoned and respected financial executive who brings a deep and wide-ranging array of consumer product expertise and experiences to pladis as we continue our strategic transformation to grow our company," said Chief Executive Salman Amin. "He has earned a reputation as a strong and versatile leader who has consistently demonstrated the financial and business acumen that makes him uniquely qualified to be our CFO."

Sridhar will join the pladis leadership team as they focus on driving innovation to increase revenues, improve operating capabilities, capture productivity and enhance profitability. As CFO, he will assume responsibility for leading pladis' financial management and other related functions spanning financial planning and forecasting, audit, tax, treasury and shared services. His accountabilities will cover all categories and geographies of the company.

Sridhar built a successful international finance career at Unilever across three decades. He held key leadership positions in emerging and mature markets, including India, Singapore and the UK. He was Finance Controller for Unilever's largest region (Asia/Africa), and Chief Financial Officer for Hindustan Unilever Limited, the largest FMCG company in India. In the UK, Sridhar held senior finance responsibilities for Unilever PLC including Group Treasurer and Executive Vice President, Enterprise Solutions where he was responsible for Shared Services, covering Finance, HR, Supply Chain and Workplace. He also has a proven record of developing and building talent – a top priority at pladis. Sridhar is a qualified Chartered Accountant, Cost Accountant and Company Secretary.

Sridhar Ramamurthy said: "I am excited to join pladis at a pivotal time. The company's strong portfolio of heritage brands has unlimited potential. I look forward to bringing my financial and market knowledge to the company and being a part of a team that will introduce our beloved brands to even more consumers across the world."