

PM launches programmes for nutrition and dairy farming

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Calls on the Youth to Innovate Solutions



Prime Minister Narendra Modi has launched several programmes concerning Livestock Health, Nutrition and Dairy Farming at Mathura.

“Animal Husbandry and other allied activities have a greater role to play in increasing the farmers’ income. Investments in Animal Husbandry, Fisheries, bee-keeping etc bring in more returns. In the last five years we have moved ahead with a new approach towards farming and allied activities. We have taken the necessary steps to improve the quality of livestock, dairy products and diversify them. We need to find an appropriate solution for the regular supply of green fodder and nutritious diet to the livestock. Innovation and new technology is the need of the hour, to expand the Dairy Sector in India. We have launched the “Start up Brand Challenge” so that these innovations could come from our villages”, said Modi.

Addressing a huge gathering at Mathura, the Prime Minister said, “Environment and Livestock were always at the core of India’s economic thought and philosophy. And hence be it Swachh Bharat or Jal Jeevan Mission or promoting Agriculture & Animal Husbandry we always try to maintain a balance between Nature and Economy. And this is what enables us to build a strong new India.”

The Prime Minister also launched the Swachhta Hi Seva Programme with focus on reducing the usage of Single Use Plastic in the country.