

Prama Bhatt gets elected to Hormel Foods BOD

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Bhatt will serve on the Audit Committee of the Hormel Foods Board of Directors



Hormel Foods Corporation, a global branded food company, has announced that Prama Bhatt, senior vice president, digital and eCommerce for Ulta Beauty, has been elected to the Hormel Foods Board of Directors, effective Nov. 25, 2019.

"We are very excited to welcome Prama to our talented and industry-leading board of directors," said Jim Snee, chairman of the board, president and chief executive officer, Hormel Foods. "We were drawn to Prama's in-depth knowledge and experience with consumer-facing companies leveraging eCommerce growth and driving digital transformation, certainly an important area for Hormel Foods. We are thrilled to welcome her to the board and look forward to her many contributions."

Bhatt will serve on the Audit Committee of the Hormel Foods Board of Directors.

In her senior role at Ulta Beauty, Bhatt leads the eCommerce business, including digital merchandising and marketing, as well as omnichannel guest experiences, digital operations and digital innovation. She joined the company in 2014 after holding leadership positions at Kenneth Cole Productions and Toys R Us. Additionally, she was a management consultant with Booz Allen and held various roles in product design and development with Ford Motor Company.

Bhatt received a bachelor of science degree in electrical engineering from Oakland University, a master of science degree in electrical engineering from Wayne State University and a master's degree in business administration from the University of Michigan.