

---

# NUFFOODS Spectrum Editorial Calendar 2024



---

[www.nuffoodsspectrum.in](http://www.nuffoodsspectrum.in)

[www.nuffoodsspectrum.asia](http://www.nuffoodsspectrum.asia)

# January 2024



**January 2024: Theme - New Year, New Trends**



**Feature Article: "Top Nutraceutical Trends for 2024"**



**Industry Spotlight: Emerging Food Tech Innovations**



**Product Showcase: New Year Dietary Supplements Launch**



**Expert Interview: Prominent Figure in the Nutraceutical Industry**



**Event Preview: Upcoming Industry Conferences and Expos**

# February 2024

February 2024: Theme - Health and Wellness

- Feature Article: "The Role of Nutraceuticals in Promoting Heart Health"
- Industry Spotlight: Innovations in Food and Beverage for Wellness
- Product Showcase: Nutraceuticals for Immune Support
- Expert Interview: Nutritionist or Dietician's Insights
- Event Recap: Highlights from Recent Industry Events





# March 2024

## **March 2024: Theme - Food Technology Advancements**

- Feature Article: "Revolutionizing Food Tech in India: A Deep Dive"
- Industry Spotlight: Sustainable Food Packaging Solutions
- Product Showcase: Food Processing Equipment and Technologies
- Expert Interview: Leading Food Technologist



# April 2024

## **April 2024: Theme - Dietary Supplements and Nutraceuticals**

- Feature Article: "Regulatory Updates for Dietary Supplements in India"
- Industry Spotlight: Success Stories in Nutraceutical Manufacturing
- Product Showcase: New Dietary Supplement Product Releases
- Expert Interview: Regulatory Expert in Nutraceuticals
- Event Recap: Key Takeaways from Recent Nutraceutical Conferences



# May 2024

## May 2024: Theme - Sustainability in the Food Industry

- Feature Article: "Green Practices in Food and Beverage Manufacturing"
- Industry Spotlight: Sustainable Packaging Initiatives
- Product Showcase: Eco-friendly Food Products
- Expert Interview: Environmental Sustainability Advocate
- Event Preview: Sustainable Food Industry Conferences





# June 2024

## June 2024: Theme - Market Trends and Analysis

- Feature Article: "Market Insights: Nutraceutical and Food Trends in India"
- Industry Spotlight: Market Analysis of Dietary Supplements
- Product Showcase: Trending Food and Beverage Products
- Expert Interview: Market Analyst in the Food Industry
- Event Recap: Highlights from Recent Market Research Conferences





# July 2024

## **July 2024: Theme - Food Safety and Quality Assurance**

- Feature Article: "Ensuring Food Safety in the Supply Chain"
- Industry Spotlight: Quality Control in Food Manufacturing
- Product Showcase: Cutting-edge Food Testing Technologies
- Expert Interview: Food Safety Expert
- Event Preview: Upcoming Food Safety Conferences





# August 2024

---

## **August 2024: Theme - Industry Innovations**

- Feature Article: "Pioneering Innovations in the Nutraceutical Sector"
- Industry Spotlight: Tech-driven Food Production Innovations
- Product Showcase: Innovative Food and Beverage Products
- Expert Interview: Innovator in Nutraceuticals
- Event Recap: Innovations Showcase from Recent Industry Events



# September 2024

---

## **September 2024: Theme - International Market Expansion**

- Feature Article: "Global Expansion Strategies for Indian Nutraceutical Companies"
- Industry Spotlight: Export Opportunities for Indian Food Tech Firms
- Product Showcase: Indian Food Products Going Global
- Expert Interview: International Market Expansion Expert
- Event Preview: International Trade Shows and Expos

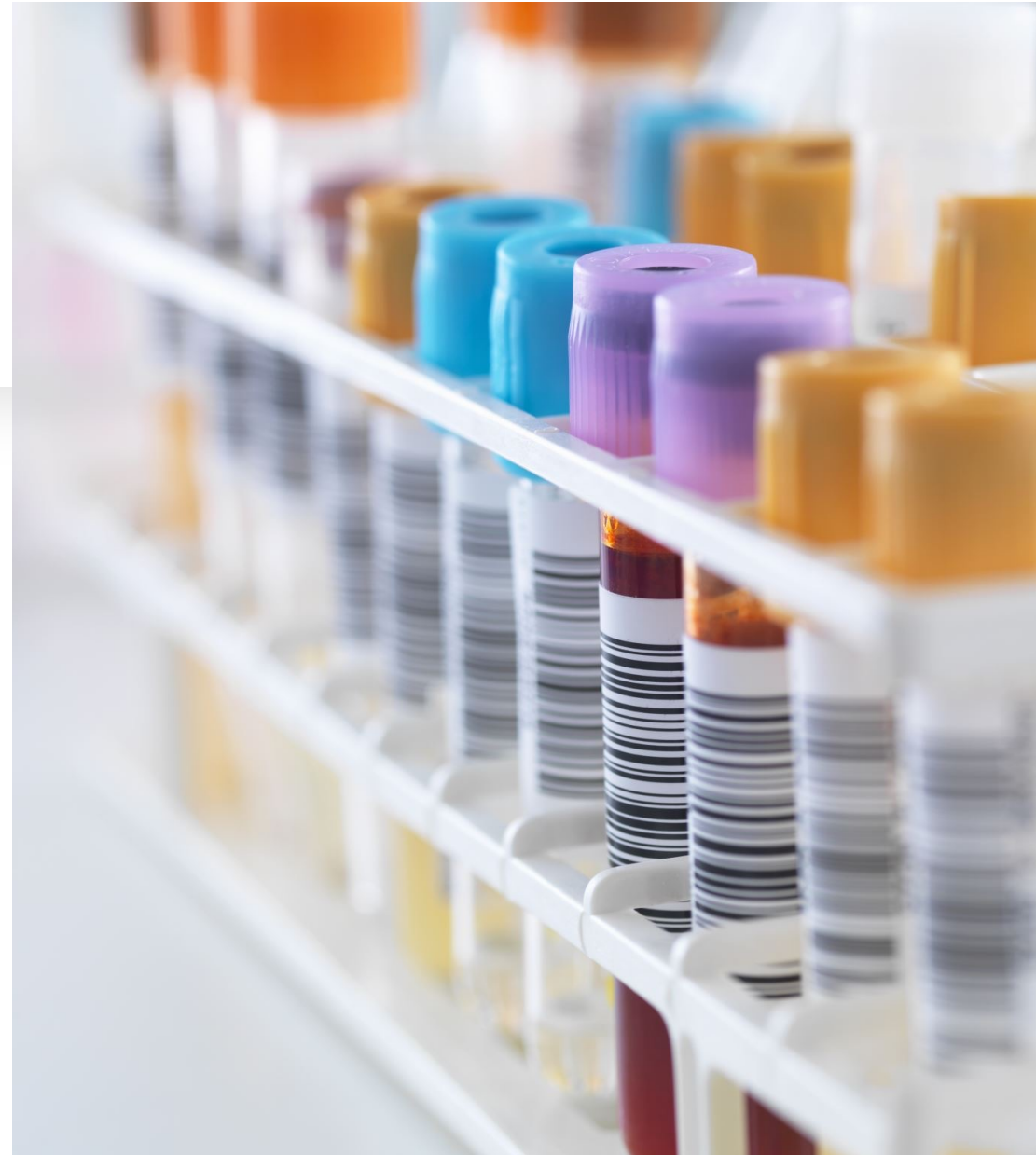




# October 2024

## **October 2024: Theme - Nutritional Science**

- Feature Article: "The Latest Breakthroughs in Nutritional Science"
- Industry Spotlight: Research and Development in Nutraceuticals
- Product Showcase: Nutrient-rich Food Products
- Expert Interview: Nutritional Scientist
- Event Recap: Notable Research Symposiums and Conferences





# November 2024

---

## **November 2024: Theme - Food and Beverage Trends**

- Feature Article: "Consumer-Centric Food and Beverage Trends"
- Industry Spotlight: Artisanal and Craft Food Trends
- Product Showcase: Unique Food and Beverage Products
- Expert Interview: Food Trend Expert



---

## December 2024

### **December 2024: Theme - Year in Review and Future Projections**

- Feature Article: "2024 in Retrospect: Highlights and Milestones"
- Industry Spotlight: Predictions for the Next Year in the Industry
- Product Showcase: Best Products of the Year
- Expert Interview: Industry Thought Leaders' Insights



---

For Editorial : Dr. Manbeena Chawla  
[manbeena.chawla@mmactiv.com](mailto:manbeena.chawla@mmactiv.com)

For Partnership & Commercial  
[ankit.kankar@mmactiv.com](mailto:ankit.kankar@mmactiv.com)

